

# Northwest District Newsletter

## Fall 2018



### District Board

**Jim BEUKELMAN** (Div Dir 3)  
378 Eastland Pl SE  
Salem, OR 97301  
503 428-1556  
[jimbeuk@gmail.com](mailto:jimbeuk@gmail.com)

**JUDI A. CLARK** (TREASURER)  
4226 W. 32<sup>ND</sup> AVENUE  
KENNEWICK, WA 99337  
H (509) 783-6990  
C (509) 539-5367  
[gclark0722@aol.com](mailto:gclark0722@aol.com)

**MARY GIANNINI** (Pres-Elect)  
104 S. Freya, Turquoise Flag Bldg.,  
Ste.225  
Spokane, WA 99202  
H (509)747-0301  
C (509)939-5274  
[mgiannini@medicationreview.com](mailto:mgiannini@medicationreview.com)

**RUSSELL HAYASHI** (VFR & Div 1 Dir)  
PO Box 20  
PEPEEKEO, HI 96783-0020  
(H) 808-964-8289  
C 808-960-8289  
[hayashir009@hawaii.rr.com](mailto:hayashir009@hawaii.rr.com)

**BONNIE JOHNSON** (Immediate Past  
President)  
19625 1st Place SW  
Seattle, WA 98166  
206 824-8220  
[bhj75A@aol.com](mailto:bhj75A@aol.com)

**DORIS LEONARD** (Secretary)  
28504 E Valley Drive  
Benton City, WA 99320  
206 679-5344  
[madleonard@live.com](mailto:madleonard@live.com)

**BARBARA LOCKARD** (President)  
8914 E States Lane  
Spokane, WA 99212  
H (509)928-3989  
C (509)990-6862  
[pandblockard@comcast.net](mailto:pandblockard@comcast.net)

**JERRY THOMPSON** (VFR)  
PO Box 13163  
Salem, OR 97309  
503 364-9468  
[exchangeor@comcast.net](mailto:exchangeor@comcast.net)

**DON TUTTLE** (DIV DIR #4)  
8930 E. BOARDWALK LANE  
SPOKANE, WA 99212  
H (509) 922-2657  
C (509) 953-5377  
[dstuttle@automatedaccounts.com](mailto:dstuttle@automatedaccounts.com)

**LEIF WELHAVEN** (RVP Region 2)  
(406) 698 5014 [welafaven@gmail.com](mailto:welafaven@gmail.com)



It is such an honor to serve as the Northwest District President for 2018-2019. I have visited nearly every club in the District in the past six months or so, (though I attended the District Convention in Hilo, HI this past June, I did not visit the three Hawaiian Clubs during their actual meetings) and I am working again on filling my schedule for visits between now and June 30 when my term ends...with bad weather breaks, of course. I mention the visits because with no exception, each club in our district has been more than gracious and welcoming to me, treating me as they would a dear friend. From Highline to Spokane, from Capital City to Klamath Falls, all of you have humbled me with your unfailing service to your communities, often undermanned and underfunded, but never deserted.

I am continually reminded of the generous spirit of our Northwest Exchange Clubs. We are a land built by farmers, fishers, lumbermen, and miners, and by artists, and poets, and musicians. Our diversity is our strength, and our willingness to provide help wherever it is needed in our communities is our challenge and our blessing. I am proud to live in the Northwest, and to participate in the greatest service club in our country. I am prouder than I can express to be the leader of such remarkable, talented, giving individuals as all of you.

The National Exchange Clubs current slogan is **#EXCHANGE STRONG**. We are strong as a National Club of nearly 20,000; we are strong as an Exchange District of nearly 350 members; and we are strong as individual clubs who recognize the needs of their communities and tirelessly and without fanfare, consistently meet those needs. But we can be stronger.

My goal this year as NW District President, is to help our District and our clubs to grow and thrive, so we can do even more in service to provide help and support wherever it is needed. We are currently working toward a new Growth and Retention Manual that will be produced for each club, by the hard work of at least one committee member from each club, and under the more than capable direction of our District President Elect, Mary Giannini. The manual will bring our growth and retention efforts into the 21<sup>st</sup> century, and reach out to those we have not yet contacted through our current efforts. In addition, I am doing whatever I can to help our district to grow at least two clubs. The strength of our clubs, our district, and our National Exchange Club support staff depends on our membership growth to provide support and assistance to every club, to enable us to meet an even larger portion of our community's needs. I congratulate each of you on your consistent, much needed service to your communities. Please contact me if I can assist in your efforts in any way.

Barbara Lockard

## What is a VFR?

VFR stands for Volunteer Field Representative. National's vision is to have experienced Exchangites, trained in club leadership and management, strategically located throughout the United States and Puerto Rico. They, in turn, would supplement the activities of the national and district leadership, utilizing the latest tools, techniques, and materials generated by the National Headquarters staff.

To qualify to be a VFR, you must have been a district president, be chosen by your district board and attend a three-day training session in Toledo. VFRs should take an active role in improving the areas of club leadership, management and membership growth. VFRs are required to participate in at least one formal VFR training and update per year.

We have two VFRs in the Northwest District; Russell Hayashi (Hawaii) and Jerry Thompson (mainland). Their job is to help the district and clubs in any way that is needed. This can involve training, help with club building, trouble shooting and help with convention planning. VFRs officiate at new club Permanent Organizational Meetings and represent National at other club and district events.

Jerry is currently working with the Salem club in their effort to build a club in Aumsville, Oregon. Things are going well, but we need additional referrals. Do you know anyone in the Aumsville area? If so provide contact information to Jerry Thompson at [exchangeor@comcast.net](mailto:exchangeor@comcast.net).

## Exchange Club Programs of Service

Our National organization has organized and provided step-by-step guidance in to help our local clubs conduct Programs of Service. Clubs are free to use those provided by National or do their own thing. You will find that your own programs will fit somewhere in those programs provided by National.

Here is a brief history of Programs of Service from our National publication. "During the 1940s, Exchange had organized its club activities around seven areas of service that included: education; agriculture; aviation; citizenship; commerce and industry; federal youth rehabilitation; youth and geriatrics."

"In the mid 1960s, Exchange adopted its national "Programs of Service." The Programs of Service brought into greater focus the most pressing issues of the day and still affords local clubs the ability to structure activities according to their specific communities. The programs include:"

"Americanism, Youth Programs, Community Service, and our National Project, the prevention of child abuse"

We know that nearly all of our clubs do Programs of Service during each year. Outside of their community many clubs do not receive recognition for conducting their programs. Today, it is really easy to report a program to National. **All you need to do is have one of your club officers go on the National website and spend about five minutes completing a form to register each program.** Presently, only three of our district's clubs have entered any programs.

What's in it for your club? For each program you report you get a one banner patch from National in one of the categories above. Additional programs reported receive a star from National. After you receive at least one program in each category, and two additional programs, you receive the National Service Award. It is important for your club to receive recognition for doing good in their community. It is also important for National to recognize all of the hours your club provides to your community. By adding up all of the Program of Service hours, National has information that can be used when seeking grants and other funding.

**Please consider sending your club program information to National. National would love to recognize all your good efforts to help your community.**

## Capital City Exchange Club of Salem

Our club has had as busy summer. It began with posting US Flags along the Avenue of Heroes at the **Marion County Fair** July 12-15. We also set up a display of the photos of Oregon's Heroes - those military members who have died since 9-11-2001. Then we hosted the **Great Willamette River Raft Race** on August fourth. We brought this 1960s era race back to the community six years ago. The race is a community event which hosts homemade and rubber rafts as well as canoes and kayaks. It is an eleven-mile race from Independence to Salem.

August 9-11 we sold food for the **Polk County Fair** in Rickreall, Oregon. We sold various varieties of desserts and sausages with all of the fixings. This event funds our ACE Award program for next year. On August 25, we held our fifth annual **Mud Madness Race** at a local Salem area farm. Contestants run through mud obstacles including a 100-foot water slide, a maze, an electrified crawl, and a number of other climb and crawl events. This project helps fund other club projects.

Finally, September 13-16, we sold desserts and brats at the **Mount Angel Oktoberfest**. Mount Angel is a Bavarian theme town of 3,300 residents. This event brings more than 200,000 to their town over the four days. Our local Exchange Clubs have participated in this event since the early 1970s. Funds from this event are earmarked for our annual donation to our ESCAPE Center (Exchange Club Child Abuse Prevention Center).

## Division Overview

### Division 1

Hawaii clubs are doing well. They have done the Book of Golden Deeds, a Golf Tournament fund raiser, ACE award, Officer of the Month project, and will do the Give a Kid a Flag project at the Christmas parade. Downtown celebrates their 50<sup>th</sup> Anniversary. The clubs do weekly newsletters.

### Division 3

The Oregon Clubs are busy with various projects including Toys to Marta's House, Officer of the Year, Give a Kid a Flag at the Veteran's Day Parade, Sagebrush Rendezvous-which is an art sale and includes a featured artist, they join with other organizations to help raise funds for the Hospital Foundation, hold a Golf Tournament for Alzheimer's research, a River Raft Race, Polk County Fair concessions, Mud Madness, Oktoberfest Concessions, Volunteer Recognition, Pumpkin Patch, Jim teaches a class to the homeless on how to handle collection agencies and recognize illegal collection practices.

They also do food baskets for Thanksgiving, they collect recycling for funds, have 911 never forget flags, are Salvation Army bell ringers, work a Western Bar Dance where they fill boots with cash and donate gifts. The February Fund raiser is Pasta with the Presidents and they have a local Magician perform. They are working with the City of Aumsville for a new club location and are getting known in the community by handing out flags at the Corn Festival, and registration for the Parade Float judges. The City Manager and Police Chief are interested in having a club in the City to help with activities. September 11 was their 3<sup>rd</sup> organizational meeting. Salem has a website at [saalemexchange.com](http://saalemexchange.com) if you would like to look at it.

### Division 4

The clubs are working on various projects and award programs including Give a Kid a Flag at the Valley Festival Parade, Flags at the VFW on Veteran's Day. Just recently, the Highline club finished distributing 825 bookbags...753 to 18 local schools and the balance to Food Banks, all of them filled with school supplies for the year. They also collected 20,000 rolls of toilet paper for the Food Bank!!



## Important Dates

- 1) **District Convention; May 31-June 2- Walla Walla.** As an officer it is important you attend, but it is also important that you pass this information on to your club. We really want to see representation from all clubs this year. This is going to be a great event, so please talk it up.
- 2) Beginning this year, **we are reinstating officer training at the convention, which will be held Saturday afternoon, June 1 to allow for travel for those who cannot attend Friday.** If you did not receive training for your current position, you know already how important training is. It is a terrible feeling to have no idea what you are expected to do. The training will be available for all club officers and division directors.
- 3) So your incoming officers will have time to plan for attending the convention, **I would like to request that club elections be held prior to April 30.** If this is not possible, please let me know what your club plans are for elections, so we can work together to ensure that as many officers as possible have the opportunity to attend training.

**In order for clubs to be eligible for District Awards/recognition, National Service Awards, and Child Abuse Prevention Project recognition,** there are reports/applications that must be sent to National prior to our convention. Your club does so many wonderful things,... wouldn't it be nice to get some level of recognition from the National Office for what you all have worked so hard doing? It's part of what separates Exchange Clubs from Kiwanis or Rotary, and wouldn't you hate to be confused with one of them? 😊 And....it's part of the requirements of local Exchange Clubs by the National Headquarters. The reports should be filed by your club secretary and they are truly easy. If you need any help getting them done on time, please contact Barbara Lockard

Barbara's contact numbers are:  
 H (509)928-3989  
 C (509)990-6862  
[pandblockard@comcast.net](mailto:pandblockard@comcast.net)



Please Visit us!  
 If you would like to visit a club, this list will help you find meeting places and times.

| <b>Club Meeting Locations</b>                   |                              |  |                 |     |          |
|---|------------------------------|--|-----------------|-----|----------|
| Traveling, consider visiting one of these clubs |                              |  |                 |     |          |
| Club  | Meeting Location             | Address                                | Frequency       | Day | Time     |
| Aloha   | Coqui's Restaurant           | 1550 Kamehameha Ave Hilo, HI           | Week(s) 2,4     | TH  | 12:00 PM |
| Hilo  | Hilo Rice Noodle             | 1990 Kinoole Ave. Hilo, HI             | Week(s) 2       | WE  | 11:30 AM |
| Downtown Honolulu                               | Oahu Country Club            | 150 Country Club Rd Honolulu, HI       | Week(s) 1,2,3   | TH  | 12:00 PM |
| Klamath Falls                                   | Starvin Marvin Family Rest   | 1822 Austin St Klamath Falls, OR       | weekly          | TU  | 12:00 PM |
| Portland  | Limelighter Lounge           | 6708 SE Milwaukie St Portland, OR      | weekly          | WE  | 12:00 PM |
| Salem   | Rock-N-Roger's               | 3135 Commercial St. SE Salem, OR       | week(s) 1,2,4,5 | WE  | 12:00 PM |
|   | Center 50+                   | 2615 Portland Rd NE, Salem, OR         | Week(s) 3       | TH  | 6:00 PM  |
| Highline  | Azteca Mexican Restaurant    | 153 SW 157th Burien, WA                | Week(s) 1       | WE  | 07:00 PM |
|   | Des Moines Creek Restaurant. | 21828 Marine View Dr S. Des Moines, WA | Week(s) 2,3,4,5 | WE  | 07:00 AM |
| Downtown Spokane                                | Luigi's                      | 245 W. Main St. Spokane, WA            | Week(s) 1,3     | TH  | 11:30 AM |
| Walla Walla                                     | Marcus Whitman Hotel & Conf  | 6 W Rose Walla Walla, WA               | weekly          | MO  | 12:00 PM |
| Wenatchee                                       | Town Toyota Center           | 1300 Walla Walla St. Wenatchee, WA     | weekly          | FR  | 12:00 PM |
| Capital City                                    | Scottish Rite                | 4090 Commercial St SE Salem, OR        | Weekly          | WE  | 04:00 PM |

**Club leaders:** This information is from current National files. If incorrect, please notify National and [exchangeor@comcast.net](mailto:exchangeor@comcast.net). Thanks

## ***Walla Walla honors two amazing and dedicated Exchangeites.***

After enjoying a video featuring club members offering tributes to Ed and Jackie George for their long and faithful service to the club, letters were read, and remarks were offered by Barbara Lockard, District President.

Sandi Rowe, Walla Walla President, recalls that Ed was part of the original Ducky Derby organizers 21 years ago. Ed and Jackie were very involved with the success of the Ducky Derby each year. "I have witnessed Jackie chasing down people in the Wal Mart and Safeway parking lot to make sure they purchase their ducks!! I think that was my first Ducky Derby, but I think I learned from the best!! All I can say is WOW and Thank you!!"

After describing their many accomplishments and offices, Sandi presented the George's with a beautiful engraved plaque.

### **Ed George joined Exchange Club January 1, 1975**

1981: Walla Walla Exchangite of the Year

1985: Walla Walla Club President. This was also the year the National Bylaws were changed to permit women as members!

1987: District Director

1991-92 District President

1994: Walla Walla Exchangite of the Year

1994 to 1998 National Region #2 Vice President

1998-1999: WW Club Secretary

2002 to 2005 National Treasurer

2003-2008 Division Director

2010-2011 Division Director

### **Jackie George joined Exchange Club, June 26, 1992**

2003-2005: WW Club Secretary

2014: All American Volunteer

2016: Exchangite of the Year



## ***Exchange Covenant of Service***

The Covenant of Service, expressing Exchange's philosophy and ideals, was written in 1923 by Exchangite Thomas L. Bailey, who served as National President of Exchange from 1925 through 1927, and later served as Governor of Mississippi from 1944 through 1946. The Covenant of Service was officially adopted by the National Exchange Club in 1927.

***Accepting*** the divine privilege of single and collective responsibility as life's noblest gift, I covenant with my fellow Exchangites:

***To consecrate*** my best energies to the uplifting of Social, Religious, Political and Business ideals;

***To discharge*** the debt I owe to those of high and low estate who have served and sacrificed that the heritage of American citizenship might be mine;

***To honor*** and respect law, to serve my fellowmen, and to uphold the ideals and institutions of my Country;

***To implant*** the life-giving, society-building spirit of Service and Comradeship in my social and business relationships;

***To serve*** in Unity with those seeking better conditions, better understandings, and greater opportunities for all.